

PROGRAMME

Publish or Perish: Turning Thesis/Dissertation into a High Impact Journal Article

July 24-26, 2025 | 8:00AM – 12:00NN

ZOOM Video Conferencing

LEARNING OUTCOMES

By the end of this workshop, participants will be able to:

1. **Differentiate between a thesis and a journal article**, and identify which parts of their thesis can be developed into a publishable manuscript.
2. **Apply effective writing and restructuring strategies** to align their work with the expectations of high-impact journal editors and readers.
3. **Select appropriate journals** based on scope, impact factor, and audience, and prepare their manuscript according to journal guidelines.
4. **Navigate the peer review and editorial process**, including responding to reviewer feedback and understanding the roles of editors and reviewers.
5. **Develop a sustainable publishing strategy**, including mapping future publications, managing writing momentum, and promoting research visibility through digital platforms.

DAY 1: FROM THESIS TO JOURNAL ARTICLE

July 24, 2025 | 8:00am – 12:00nn

8:00am – 8:10am	Invocation National Anthem
8:11am – 8:20am	Opening Remarks
8:21am – 8:25am	Introduction of the Resource Speaker PROF. DR. ANDREA B. MARTINEZ Asst. Professor, University of the Philippines Manila Postdoctoral Research Fellow, School of Psychology, University of Surrey, England Global Data Fellow, Childlight Global Child Safety Institute University of Edinburgh, Scotland
8:26am – 9:00am	Session 1: Why Publish? What Holds Us Back? Topics: <i>Understanding the Importance of Publishing</i> <ul style="list-style-type: none"> • Why publishing matters (academic impact, career advancement, research visibility) • Common barriers to writing (impostor syndrome, time, motivation, perfectionism) Activity: Small group discussion: "What's stopping me from publishing?"
9:01am – 9:50am	Session 2: From Monograph to Manuscript: Understanding the Key Differences Topics: <ul style="list-style-type: none"> • Differences between a thesis and a journal article • Structural differences between a thesis and an article • Deciding what to publish: standalone vs. serial papers

VISION

A community of ethical and scholarly publishing practitioners.

MISSION

We commit to advance the professional expertise of the scholarly publishers, editors and reviewers; to provide expert services in scholarly journals; to promote publication ethics in scholarly journals; and to support various causes in the promotion, development and advancement of scientific publication.

- How to narrow your scope and focus your argument

Activity: Participants identify 1-2 potential article topics from their thesis for article conversion

9:51am – 10:00am Wellness Break

10:01am – 10:50am **Session 3: Understanding What Editors and Readers Expect**

Topics:

- Knowing What Editors and Readers Want
- Understanding journal audiences
- What makes a paper publishable: novelty, clarity, relevance
- Editor and reviewer expectations
- Ensuring your work is suitable for publication

Interactive Poll: Guess what matters most to editors

10:51 - 11:50am **Session 4: Before You Prepare Your Manuscript**

Topics: *Navigating Publication Ethics and Co-Authorship*

- Assessing the quality and readiness of your data and analysis
- Ethical considerations: authorship, self/plagiarism, data integrity, redundant publication
- Acknowledging thesis supervisors and co-authors appropriately

Activity: Annotated walkthrough of a published article (pre-reading)

10:51 - 12:00nn **Reflection & Q&A**

DAY 2: GETTING PUBLISHED IN HIGH-IMPACT JOURNALS

July 25, 2025 | 8:00am – 12:00nn

8:00am – 8:10am Invocation

8:11am – 8:20am Day 1 Recap

8:21am – 8:50am **Session 5: Choosing the Right Journal**

Topic: *Scoping High-Impact and Appropriate Journals*

- Identifying journals with the right scope and audience
- Impact factor, indexing (Scopus, WoS), open access considerations
- Predatory journals: How to avoid them

Activity: Journal match-up exercise based on participants' article ideas

8:51am – 10:00am **Session 6: Refining Your Research Focus and Contribution**

Topic: *Narrowing Your Focus: How do I reshape my thesis into an article?*

- Finding the article-worthy research question
- Clarifying your article's unique contribution
- Writing strong abstracts, titles, and introductions
- Rewriting for clarity and conciseness
- Aligning with your target journal's structure

VISION

A community of ethical and scholarly publishing practitioners.

MISSION

We commit to advance the professional expertise of the scholarly publishers, editors and reviewers; to provide expert services in scholarly journals; to promote publication ethics in scholarly journals; and to support various causes in the promotion, development and advancement of scientific publication.

Hands-on Exercise: Rewriting titles and abstracts

10:01am – 10:10am Wellness Break

10:11am – 11:00am **Session 7: Rewriting for a Journal Audience**

Topic: *Restructuring and Rewriting: What to Cut and What to Keep*

- Word limits, audience expectations, and disciplinary tone
- Turning literature review into critical synthesis
- Adapting methods and results sections
-

Activity: Peer feedback in pairs on rewritten titles or abstracts

11:01am - 11:50am **Session 8: Writing for High-Impact Journals**

Topic: *Positioning Your Paper and Framing the Discussion: How do I make my article strong enough for a top-tier journal*

- Highlighting theoretical contribution and novelty
- Building persuasive discussions and conclusions
- Avoiding common writing pitfalls
- Adhering to journal style and structure

Mini Writing Lab: Work on one paragraph from the Discussion section

- How to get ready to write (mental and practical preparation strategies)

11:51am – 12:00nn Reflection & Q&A

DAY 3: NAVIGATING PEER REVIEW AND EDITORIAL PROCESS

July 26, 2025 | 8:00am – 12:00nn

8:00am – 8:10am Invocation

8:11am – 8:120am Recap of Day 2

8:21am – 9:00am **Session 9: Preparing the Manuscript**

Topics:

- Using reference managers and style guides
- Final self-checks: formatting, figures, references
- Writing a compelling cover letter
- Navigating journal-specific submission platforms

Activity: Draft a mock cover letter to a journal editor

9:01am – 10:00am **Session 10: Understanding Peer Review and Editorial Process**

Topics: *From Submission to Revision: What Happens Behind the Scenes*

- What happens after submission
- Role of peer reviewers: evaluation criteria and ethics
- Role of editors: desk rejections vs. reviews
- Responding to reviewer comments constructively

Activity: Review a sample reviewer comment and draft a mock response

10:01am – 10:10am Wellness Break

VISION

A community of ethical and scholarly publishing practitioners.

MISSION

We commit to advance the professional expertise of the scholarly publishers, editors and reviewers; to provide expert services in scholarly journals; to promote publication ethics in scholarly journals; and to support various causes in the promotion, development and advancement of scientific publication.

10:11am – 10:50am

Session 11: Increasing Reach and Impact

Topics: *Maximizing Reach and Citation*

- Promoting your publication: ORCID, social media, Google Scholar, ResearchGate
- Open access and visibility
- Citation metrics and impact indicators

10:51am – 11:50am

Session 12: Building Your Long-Term Publishing Strategy

Topics: *From One Article to Many: Building a Sustainable Publishing Practice*

- Mapping future publications from thesis (e.g., follow-up studies, book chapters, policy briefs)
- Collaborations, co-authorship, and academic networking
- Maintaining writing momentum
- Connecting publication with grants and funding opportunities

Activity:

Roadmap Exercise – Create a 12-month publishing action plan, including:

- Target journals or conferences
- Key writing milestones
- Support systems (e.g., writing groups, mentors, co-authors)

11:51 – 12:00nn

Reflection & Q&A

VISION

A community of ethical and scholarly publishing practitioners.

MISSION

We commit to advance the professional expertise of the scholarly publishers, editors and reviewers; to provide expert services in scholarly journals; to promote publication ethics in scholarly journals; and to support various causes in the promotion, development and advancement of scientific publication.